

FY2024 results

**April 17, 2025** 

## AGENDA & SPEAKERS

- 2024 HIGHLIGHTS
- 2. FINANCIALS
- 3. OUTLOOK



Oskar GUILBERT
Chairman & CEO
Founder in 2008



Agathe MONNERET
Chief Financial Officer
Joined the Group in Sept. 2023



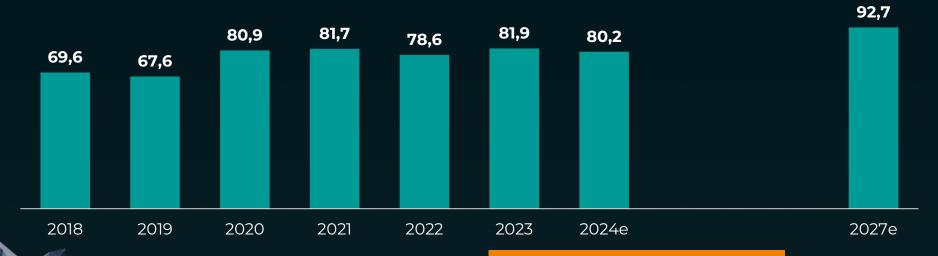


# 2024 HIGHLIGHTS



# PC & console software revenues (in billion of USD)

#### A post-covid readjustment



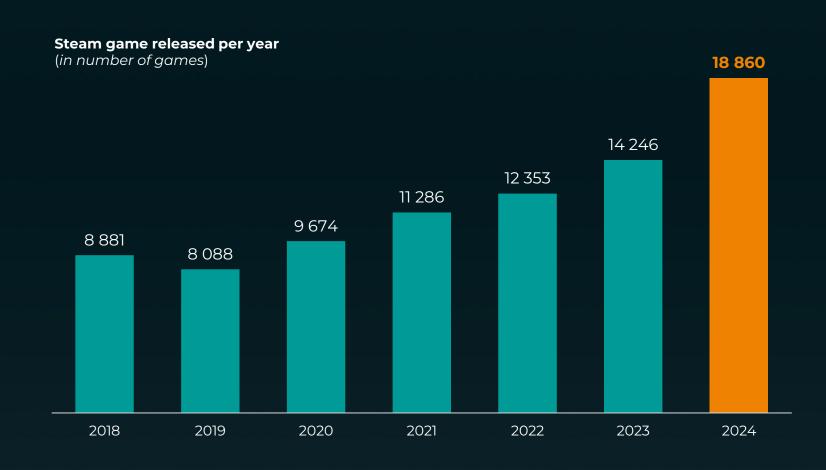
A market down by **2.1%** 



# A SATURATED MARKET







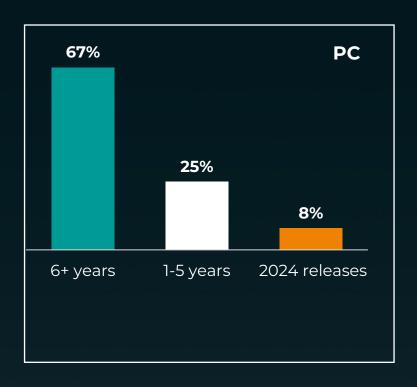
Source(s): Gamalytic

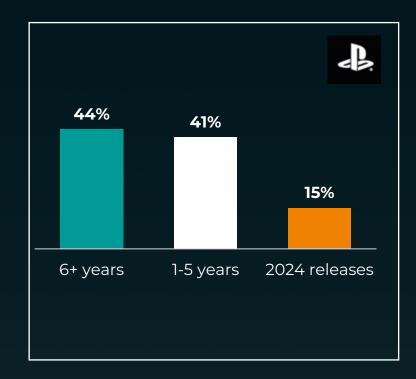


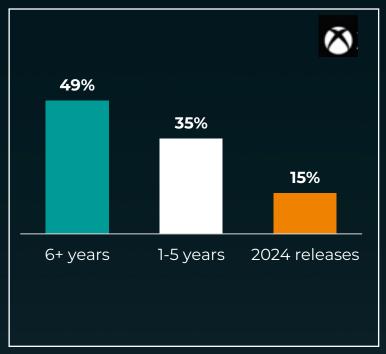
## LIMITED PLAYING TIME FOR NEW RELEASES



#### % of yearly total hours by age of title





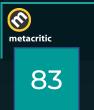




Source(s): Newzoo, 2025

# AN EXTREMELY COMPETITIVE AND CONCENTRATED MARKET COMMERCIAL UNDERPERFORMANCE OF RECENT RELEASES DESPITE EXCELLENT METACRITICS











#### **Cost reduction plan**

- Suspension of 2 production line P12 & P13
- 59 job cuts including 12 departures nonreplaced
- ✓ Operating expenses reduction ~€5m over a full year
- ▼ €5m preserved in uncommitted external costs because of production lines rationalization in France

#### Securing revenue

Bloom & Rage > Distribution partnership signed with Sony

Refocusing on 3 in-house production lines





2024 FY RESULTS



### COMMERCIAL UNDERPERFORMANCE CALLS FOR ACCOUNTING ADJUSTMENT OF PORTFOLIO VALUE



#### Decrease in capitalized production: €6m

Non-capitalized production under P10 & P14 (design stage)

#### Full write-down: €7.6m

Temporary suspension of 2 projects in Paris (P12 and P13)

#### Partial write-down: €25.3m

Jusant

Banishers

#### Non-recurring expense: €18.7m

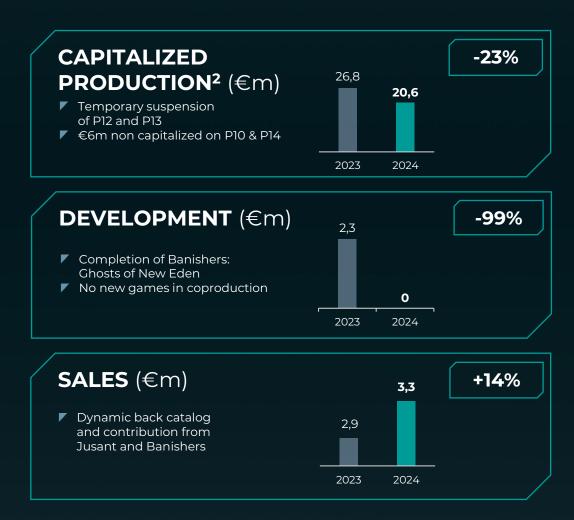
Full withdrawal of asset P10 (€16.5m) and P14 (€2.2m) which no longer meet the criteria for activation



✓ OPERATING REVENUES¹ (in €m)



- 1 Development + sales + capitalized production
- **2** For costs incurred on co-produced games or self-publishing until their release



INCOME STATEMENT

Audited consolidated data - in €000	2023	2024	
Revenues	5,240	3,315	
- incl. Development	2,355	19	
- incl. Sales	2,885	3,295	
Capitalized production	26,825	20,623	TOTAL OPERATING REVENUES REFLECTING DECISIONS TAKEN ON
Total operating revenues <sup>1</sup>	32,065	23,937	DEVELOPMENT PROJECTS (PI0 & PI4 > €6M)
Other operating revenues	31	16	COST SAVINGS PLAN: 5.8% REDUCTION IN OPERATING EXPENSES - Payroll: -5% to €24.8m (vs €26m in 2023)
Total operating expenses (excl. depreciation, amortization and provisions)	(37,071)	(34,912)	Other expenses: -9% to €9.6m, (vs €10.6m in 2023)
Tax credits	6,654	2,430	French & Canadian tax credits decline in line with production development cycle + Banishers' CIJV reimbursement
Operating EBITDA <sup>2</sup> (incl tax credits)	1,679	(8,528)	Operating EBITDA in line with total operating revenues
Deferred/exempt tax	(321)	(13)	
Depreciation and amortization	(13,290)	(36,311)	Partial write-down of Jusant & Banishers (€25.3m) + full write-down due to the temporary suspension of P12 & P13 (€7.6m)
Operating EBIT <sup>3</sup> (incl tax credits)	(11,933)	(44,852)	OPERATING EBIT excluding write-down: -€12m
Financial income/(expense)	954	963	
Non-recurring income/(expenses)	(3,535)	(19,043)	Impact of the withdrawal of assets from certain developments (P10 & P14)
Amortization of goodwill	(314)	(1,385)	+ Reorganization costs prov. + employment protection plan prov. + CIJV reimbursement prov.
Consolidated net income/(loss)	(14,827)	(64,317)	Heavily impacted by non-cash charges (€50m)

<sup>1</sup> Revenues + capitalized production

<sup>2</sup> Operating income + depreciation, amortization and provisions net of reversals + Video game tax credits

**<sup>3</sup>** Operating income + Video game tax credits

# A FINANCIAL STRUCTURE THAT REQUIRES SECURING RESOURCES



ASSETS - €000	31/12/2023	31/12/2024	
Fixed assets	65,559	28,021	Impact of write-downs and disposal of assets > €51.8m
Inventories, work-in-progress		-	
Trade accounts receivables	2,887	812	
Other receivables	9,360	6,673	Including €4.8m non received tax credits
Cash & cash equivalent	54,798	32,875	
TOTAL	132,603	68,380	
LIABILITIES - €000	<b>31/12/</b> 2023	31/12/2024	
LIABILITIES - €000  Shareholders' equity & other equity	<b>31/12/2023</b> 118,567	<b>31/12/2024</b> 55,731	Impact of 2024 net loss
			Impact of 2024 net loss
Shareholders' equity & other equity	118,567	55,731	Impact of 2024 net loss Of which State-Guaranteed Loan / PGE (€1.2m) repayable in April 2026
Shareholders' equity & other equity Provisions	118,567 4,474	55,731 4,923	
Shareholders' equity & other equity Provisions Borrowings	118,567 4,474 3,148	55,731 4,923 1,648	



# CASH FLOW STATEMENT



In €000	2023	2024	
Gross operating cash-flow	2,278	(7,732)	Impact of non-capitalized production (€6m) and lower CIJV
Change in WCR	853	4,456	
Net cash-flow from operating activities	3,131	(3,276)	
Net cash-flow from investing activities	(27,109)	(18,757)	Adaptation of development investments +€1.7m in non-recurring financial items
Free Cash Flow	(23,978)	(22,033)	Improving FCF
Net cash-flow from financing activities	43,876	131	
Opening cash and cash equivalents position	34,905	54,795	€45.4m raised in 2023
Opening cash and cash equivalents position  Closing cash and cash equivalents position	34,905 54,795	54,795 32,872	€45.4m raised in 2023





OUTLOOK AND STRATEGY





XBOX SERIES X | S
Wishlist





80



92%

Sony partnership

Sales in line with our forecasts based on wishlists in a very difficult market





# DEVELOPMENT PIPELINE

018

2025





COPRODUCTION TINY BULL

ACTION-RPG

**Beyond** 

**PARIS** 

ACTION ADVENTURE P10 **PARIS** 

ACTION-RPG P14

MONTREAL

NARRATIVE ADVENTURE M2







#### **OUR AMBITIONS**

- Focus efforts on the studio's three core genres of excellence Action-RPG, Narrative Adventure and Action-Adventure to maximize the chances of success of high-potential titles
- Strengthen the role of the editorial committee to better meet market expectations
- Restore more organizational agility
- Align technologies for greater efficiency
- **Secure** financing for productions
- Seize opportunities for partnerships on successful IPs not owned by the Group, to diversify and secure revenue streams while limiting risks



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A leadership in narrative games

3

CORE GENRES OF EXCELLENCE

RPG / NARRATIVE-ADVENTURE / ACTION-ADVENTURE

12 GAMES

released (INTERNAL & EXTERNAL)

10

GAMES IN THE BACK CATALOG<sup>1</sup>

3

RELEASES
IN 2025



1 from the 2nd calendar year of sales for games released before Q4 or the third for games released after Q4



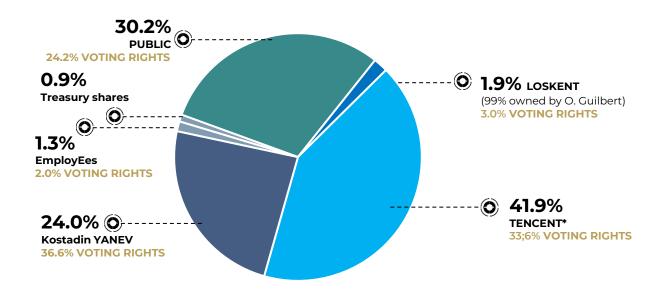


APPENDICES



SHAREHOLDER INFORMATION

▼ Breakdown of capital share at 31/03/2025



FR0013331212 - ALDNE Number of shares 13,081,759

Listing sponsor Allegra Finance

Liquidity contract TP ICAP EUROPE Société de Bourse Analysts
TP ICAP EUROPE
Charles-Louis Planade

SG Gilbert Dupont Yann De Peyrelongue

Portzamparc BNP Paribas Group Maxence Dhoury



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\*Held indirectly through an affiliate

# DON'T NOD

Parc du Pont de Flandre 11 rue de Cambrai 75 019 Paris dontnod@actus.fr